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CANADIAN HERITAGE

2012-13

Departmental Sustainable Development Strategy
Report

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SECTION I – Federal Sustainable Development Strategy



Federal Sustainable Development Strategy

The 2008 *Federal Sustainable Development Act* requires the Government of Canada to develop a *Federal Sustainable Development Strategy* (FSDS)¹ and to update it every three years. The Strategy includes federal sustainable development goals and targets as well as implementation strategies for meeting each target. The government will report every three years on progress toward achieving the goals and targets established in the Strategy.

The FSDS establishes a framework for sustainable development planning and reporting with three key elements:

- An integrated, whole-of-government picture of actions and results to achieve environmental sustainability;
- A link between sustainable development planning and reporting and the Government's core expenditure planning and reporting system; and,
- Effective measurement, monitoring and reporting in order to track and report on progress to Canadians.

The FSDS brings together goals, targets and implementation strategies which have been created through the normal course of government decision-making. The FSDS itself does not establish new goals and targets, with the exception of those for greening government operations (GGO), rather it makes the outcomes of decision making more transparent.

Goals, targets, and implementation strategies are organized under four priority themes:

- I. Addressing climate change and clean air;
- II. Maintaining water quality and availability;
- III. Protecting nature; and
- IV. Shrinking the environmental footprint - Beginning with government.

¹ The whole FSDS is available on Environment Canada website at: <http://www.ec.gc.ca/dd-sd/default.asp?lang=En&n=F93C1D795-1>

The FSDS focuses on environmental sustainability as a first step in integrating environmental concerns with economic and social considerations and sets in motion a process that will over time improve the way in which environmental, economic and social issues are considered. The FSDS will be updated every three years to report on what measures have been taken to address sustainable development, and which priorities remain to be addressed.

The FSDS:

- links sustainable development to the Government's planning and reporting processes through the Expenditure Management System (EMS);
- uses environmental indicators to measure and report on progress of the FSDS;
- uses SMART (Specific, Measurable, Achievable, Relevant, and Time-bound) criteria to establish the targets in the FSDS; and
- outlines the government's commitment to strengthen the application of strategic environmental assessments (SEAs). This will improve the consideration of environmental concerns when making economic or social decisions by applying the FSDS goals and targets when undertaking SEAs, reporting on the results of SEAs in *Departmental Performance Reports* (DPR), and describing the contribution of a proposal to the achievement of the FSDS goals and targets in the SEA public statements.

The FSDS goals, targets and implementation strategies give a detailed description of federal government activities under each heading, so for the first time it is possible to see all activities in one place. The 2012 Progress Report on the Federal Sustainable Development Strategy 2010-13 published on February 15, 2013 is available on Environment Canada's website at <http://www.ec.gc.ca/dd-sd/default.asp?lang=En&n=23E4714E-1>.

2010 Federal Sustainable Development Strategy

Theme IV: Shrinking the Environmental Footprint – Beginning with Government- Greening of Government Operations (GGO)

The FSDS, specifically Theme IV - Shrinking the Environmental Footprint – Beginning with Government- Greening of Government Operations (GGO), includes the mandatory requirements for Canadian Heritage.

The Government is a major consumer of natural resources and a producer of air emissions and waste products which have a significant impact on the environment. As custodian, fleet manager, procurer of goods and services, and employer, the Government has demonstrated a commitment to do its part to reduce the impact of its operations and leadership with regard to greening operations.

With this in mind, the Government has developed targets in the areas of green buildings, greenhouse gas emissions, electronic waste, printing units, paper consumption, green meetings, and green procurement. Public Works and Government Services Canada will continue to provide technical support to departments in greening their operations.

GGO Theme IV: What applies to Canadian Heritage?

Responsibility for Greening Government Operations Targets					
Departments and Agencies ¹	Green Buildings	Green Procurement	E-waste, Printing Units, Paper Consumption Green Meetings	GHG* emissions from buildings and fleet	GHG* emissions from fleet only
Canadian Heritage	Yes	Yes	Yes	No	No

*Legend: GHG: Green House Gas

Source: Extract from Canada, *FSDS, Annex 4: Theme IV, Shrinking the Environmental Footprint - Beginning with Government, Goal: Greening Government Operations, Minimize the environmental footprint of government operations*, Figure 6. (<http://www.ec.gc.ca/dd-sd/default.asp?lang=En&n=D39CB7AC-1>)

SECTION II – Departmental Overview of Canadian Heritage and Vision for Sustainable Development



Canadian Heritage's Sustainable Development Strategies

Canadian Heritage has implemented a number of sustainable development strategies since 1997 in which it focused on ensuring that the environmental impacts of its decisions were understood, weighed and appropriately addressed. The plans were presented in the Department's various *Reports on Plans and Priorities*. Results—whether in improvements to operational practices or increased capacity to undertake strategic environmental assessments of programs and policies—were reported in previous *Departmental Performance Reports*.²

Raison d'être of the Department of Canadian Heritage

The Department of Canadian Heritage (the Department) and Canada's major national cultural institutions play a vital role in the cultural, civic and economic life of Canadians. We work together to support culture, arts, heritage, official languages, citizenship and participation, Aboriginal, youth and sport initiatives.

² Canada, Treasury Board of Canada Secretariat, Estimates: <http://www.tbs-sct.gc.ca/est-pre/index-eng.asp>.

Contribution to the Federal Sustainable Development Strategy

The *Federal Sustainable Development Strategy* (FSDS) outlines the Government of Canada's commitment to improving the transparency of environmental decision-making by articulating its key strategic environmental goals and targets. Canadian Heritage ensures that consideration of these outcomes is an integral part of its decision-making processes. Canadian Heritage contributes to the following FSDS theme:



Theme IV

Shrinking the Environmental Footprint -
Beginning with Government

Overall Responsibilities of Canadian Heritage

The Department of Canadian Heritage is responsible for policies and the delivery of programs that help all Canadians participate in their shared cultural and civic life. The Department's legislative mandate is set out in the *Department of Canadian Heritage Act* and in other statutes for which the Minister of Canadian Heritage and Official Languages is responsible, representing a wide-ranging list of responsibilities for the Minister under the heading of "Canadian identity and values, cultural development, and heritage."

The Department oversees the administration of numerous laws, notably: the *Broadcasting Act*, the *Copyright Act* and the *Investment Canada Act* (the latter two acts are shared with Industry Canada), the *Official Languages Act* (Part VII), the *Museums Act*, the *Cultural Property Export and Import Act*, the *Status of the Artist Act*, and the *Physical Activity and Sport Act* (shared with Health Canada).

The Minister of Canadian Heritage and Official Languages is accountable to Parliament for the Department and the 19 organizations that make up the Canadian Heritage Portfolio.

Strategic Outcomes

The Department's activities are structured around three strategic outcomes. The details on these strategic outcomes are listed in Canadian Heritage's *2012-13 Departmental Performance Report* (<http://www.pch.gc.ca/pc-ch/publctn/mindep-eng.cfm>).

1. **Canadian artistic expressions and cultural content are created and accessible at home and abroad** - this speaks to the creative and economic importance of the continued existence and public availability of Canadian cultural products, artistic work by Canadian creators and performers and Canada's cultural heritage.
2. **Canadians share, express and appreciate their Canadian identity** - this supports the mandate of fostering a stronger Canadian identity through active, engaged, inclusive

citizenship and recognition of the importance of both linguistic duality and a shared civic identity.

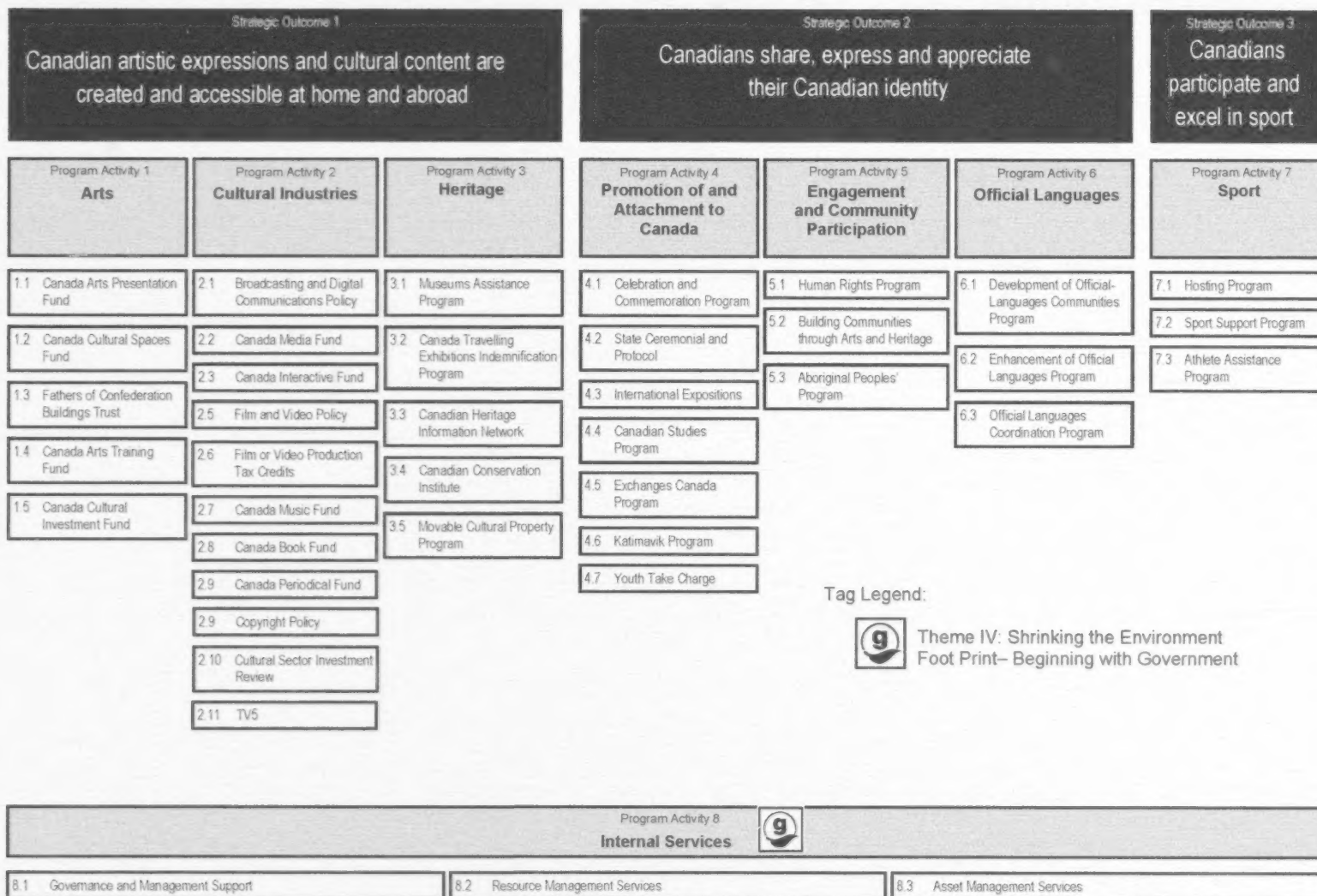
3. **Canadians participate and excel in sport** - this speaks to the beneficial effects of sport participation on the health and well-being of individuals and to the impact of international achievement in sport on Canadian pride.

Program Alignment Architecture (PAA)

The Program Alignment Architecture (PAA) illustrates how the Department's programs and activities are linked and how their expected results are organized in order to achieve the Department's strategic outcomes and mandate. A Performance Measurement Framework (PMF) has been developed to serve as an objective basis for collecting information related to the intended results of the Department's programs. The *2012-13 Departmental Performance Report* is based on the PAA and the targets and expected results identified in the PMF.

Theme IV of FSDS is included in Program 8 (Internal Services) of Canadian Heritage's Program Alignment Architecture.

2012-13 Program Alignment Architecture



Departmental Vision for the Sustainable Development Strategy

The Department of Canadian Heritage has a vision built on the *Federal Sustainable Development Act* (2008) and on the *Federal Sustainable Development Strategy* (FSDS) (October 2010).

Canadian Heritage aims to contribute to the achievement of the highest level of sustainable development as a means to fulfilling its mandate.

Canadian Heritage will:

- integrate sustainable development in operational planning and governance structures;³
- contribute to sustainable development within the legislative mandate of the Department as set out in the *Department of Canadian Heritage Act* and in other statutes for which the Minister of Canadian Heritage is responsible, which offers an extensive but not exhaustive list of responsibilities for the Minister under the heading of “Canadian identity and values, cultural development, and heritage.”⁴
- contribute to the *Federal Sustainable Development Strategy* by improving the environmental impacts of its internal operations (GGO activities).⁵ The Department will continue to ensure that specific, measurable, attainable, relevant and time bound goals for greening Government operations are developed and met.

Canadian Heritage aims to achieve the goals in the following seven areas of Theme IV (as detailed in the GGO table):

- a. **Green Buildings.**
- b. **Disposal of Electronic and Electric Waste.**
- c. **Manage Printing.**
- d. **Reduce Paper Consumption.**
- e. **Green Meetings.**
- f. **Green Procurement.**
- g. **Training, Employee Performance Evaluations, and Management Processes and Controls.**

The Department of Canadian Heritage continues to work with other federal departments and agencies to develop future Sustainable Development Strategies that will incrementally develop the environmental, social and economic pillars of sustainable development.

³ This relates to Section 5 of *Federal Sustainable Development Act* (FSDA)

⁴ This relates to Section 11 of the FSDA.

⁵ This relates to Section 11 of the FSDA.

SECTION III – Departmental Practices Related to Decision-Making and Sustainable Development



Departmental organization for the Sustainable Development Strategy

In the Department of Canadian Heritage, the Sustainable Development Strategy (SDS) is located in Program 8: Internal Services, as only Theme IV of the Federal Sustainable Development Strategy applies to Canadian Heritage. The SDS has been implemented within existing resources.

Internal Services

Internal Services are groups of related activities and resources that are administered to support the needs of programs and other corporate obligations of an organization. These groups are: Management and Oversight Services; Communications Services; Legal Services; Human Resources Management Services; Financial Management Services; Information Management Services; Information Technology Services; Real Property Services; Materiel Services; Acquisition Services; and Travel and Other Administrative Services. Internal Services include only those activities and resources that apply across an organization, and not to those provided specifically to a program.

Among these areas, specific branches contribute to the development of the SDS:

- Human Resources Management Services;
- Chief Information Officer Branch;
- Real Property Services;
- Materiel Services;
- Acquisition Services; and
- Legal Services.

Financial Resources (\$ millions)

Total Budgetary Expenditures (Main Estimates) 2012-13	Planned Spending 2012-13	Total Authorities (available for use) 2012-13	Actual Spending (authorities used) 2012-13	Difference 2012-13
80.6	88.1	77.3	73.8	14.3

Human Resources (FTEs)

Planned 2012-13	Actual 2012-13	Difference 2012-13
650.0	652.8	-2.8

Please consult the *2012-13 Departmental Performance Report*¹ for additional information.

Departmental Working Group on Sustainable Development

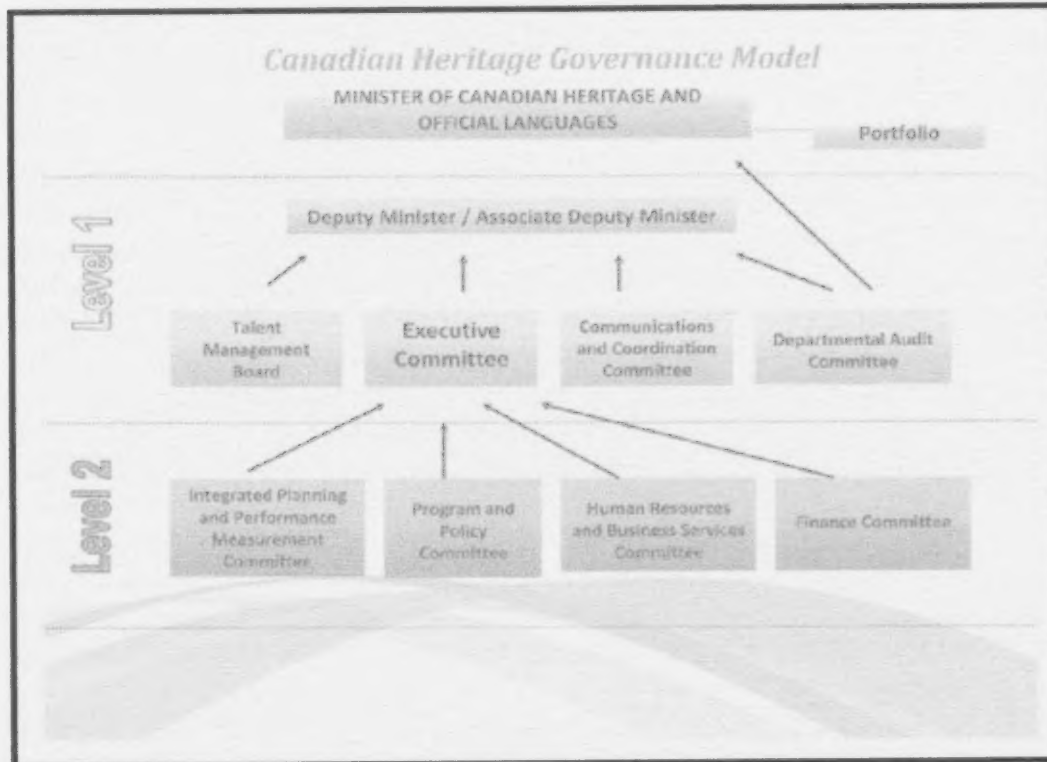
The Canadian Heritage Working Group on Sustainable Development (Directors General and specialists) continues to implement and monitor the Canadian Heritage *Sustainable Development Strategy*. Senior level approval is granted through the *Report on Plans and Priorities* (RPP) and the *Departmental Performance Report* (DPR) approval processes (see the Department Governance Structure chart).

The Working Group is chaired by the Director General, Strategic Policy, Planning and Research (within the Strategic Policy, Planning and Corporate Affairs Sector).

The main partners of the Departmental Working Group for SDS are:

- Contracting and Material Management Directorate (within Financial Management Branch).
- Facilities Management Directorate (within Human Resources Workplace Management Branch).
- Corporate Services and Real Property, Canadian Conservation Institute (within Citizenship and Heritage Sector).
- Strategic Planning, Policy and Performance Directorate (within the Chief Information Officer Branch, Strategic Policy, Planning and Corporate Affairs Sector).
- Strategic Policy, Planning and Research Branch, (within the Strategic Policy, Planning and Corporate Affairs Sector).
- Cabinet and Parliamentary Affairs Directorate (within the Corporate Secretariat).
- Legal Services.
- Regional offices.

Canadian Heritage Governance Structure



Strategic Environmental Assessments Planned Highlights and Commitments

The Department is continuing to implement the *2004 Cabinet Directive on Strategic Environmental Assessment* and its *2010 Guidelines*,⁶ particularly for Memoranda to Cabinet (MC) and Treasury Board (TB) submissions.

A questionnaire accompanied by a guide has been developed to determine when a Strategic environmental assessment (SEA) is required at the MC or at the TB submission phase. SEAs, when needed, will incorporate environmental considerations into the development of public policies and strategic decisions. SEA's also serve to strengthen accountability and provide greater public confidence that Government decisions are being made in full awareness of the potential environmental impact.

During 2012–13, the Department of Canadian Heritage considered the environmental effects of initiatives subject to the Cabinet Directive on the Environmental Assessment of Policy, Plan and Program Proposals. Through the strategic environmental assessment (SEA) process, departmental initiatives were found to have no environmental effects on the 2010–13 FSDS goals and targets in Theme IV – Shrinking the Environmental Footprint – Beginning with Government. Further information on the results of any SEA(s) will be made publicly available.

⁶ This 2004 Cabinet Directive is available at : <http://www.pco-bcp.gc.ca/index.asp?lang=eng&page=information&sub=publications>
The 2010 Guidelines are available at : <http://www.ceaa-acee.gc.ca/default.asp?lang=En&n=B3186435-1>

SECTION IV – Hyperlink to the Canadian Heritage 2012-13 Departmental Performance Report, Greening Government Operations Supplementary Table



Canadian Heritage website: Publications, The Department, *2012-13 Departmental Performance Report*: <http://www.pch.gc.ca/pcc-ch/publctn/mindep-eng.cfm>

SECTION V – Hyperlink to the Federal Sustainable Development Strategy



Environment Canada website, *Federal Sustainable Development Strategy for Canada*, October 2010: <http://www.ec.gc.ca/dd-sd/default.asp?lang=En&n=F93CD795-1>

ⁱ <http://www.pch.gc.ca/pc-ch/publctn/mindep-eng.cfm>